Winzer-Service

Winzer-Service Dienstleistungsagentur – Friedhofstr. 11 – D-74382 Neckarwestheim

To the attention of:
Startup Founders, Entrepreneurs and Young Innovative Companies

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Your Innovation. The Right Connections. New Opportunities.

Dear Sir or Madam,

Great ideas deserve the right platform.

Whether developed specifically for the wine and fruit industries or applicable across different sectors, innovative technologies, products and services open up new opportunities for businesses in our industry.

From cultivation and processing to business operations, marketing and sales – **the potential applications are as diverse as the challenges businesses face.**

Bring Your Innovation Into the Spotlight!

The **7. Winzer-Service Messe, taking place from 27 to 29 January 2027 at Messe Karlsruhe, Germany**, brings together industry professionals, decision-makers and suppliers from across the entire value chain of the wine and fruit industries.

Take advantage of this opportunity to:

- Present your solutions to a relevant professional audience.
- Connect with potential customers, users and business partners.
- Gain valuable feedback from industry professionals.
- Explore new market opportunities and strengthen existing business relationships.

STARTUParea – Your Trade Fair Presence for Just €590

With our **STARTUParea**, we make it particularly easy for startups and young innovative companies to enter the trade fair market.

Your fully equipped 3 × 2 m exhibition stand includes carpeting, a counter with lockable storage, a stool and a 230 V power connection.

Arrive. Set Up. Get Started.

Focus on what really matters: presenting your new company, innovative product or service, making valuable connections and exploring new opportunities for your business.

Winzer-Service

More Visibility for Your Innovation – Included Free of Charge!

With our **InnovationsRadar**, a complimentary service for exhibitors, you can showcase your latest innovations even before the trade fair begins and attract the attention of interested visitors to your solutions during the event. We also highly recommend exploring the **BranchenPionier Award**, which recognises pioneering achievements and outstanding innovations developed by exhibiting companies and presented through the InnovationsRadar.

Join Us and Showcase Your Innovation!

Discover the opportunities offered by the STARTUParea and secure your place at Winzer-Service Messe 2027. We look forward to bringing fresh ideas and innovative solutions to our industry together with you.

If you have any questions about participating, our exhibition team will be happy to assist you. Please contact us by phone at +49 (0) 7133 961433 or by email at messe@winzer-service.de.

We look forward to welcoming you to Karlsruhe.

Kind regards,

Thomas Zeeh
Event Organiser

Heiko Buchwald
Exhibition Project Manager





About Winzer-Service Messe

As the largest specialised trade fair of its kind in the German-speaking DACH region (Germany, Austria and Switzerland), Winzer-Service Messe brings together the industry in Karlsruhe every two years.

Welcoming trade visitors from all German wine-growing regions and other European countries, the event offers national and international reach, as well as direct access to knowledgeable industry professionals and decision-makers – from family-run businesses to larger production and marketing companies.

Personal interaction and the opportunity to experience products and technologies first-hand are at the heart of the event. Innovative solutions can be discussed directly with potential customers and industry partners, practical applications explored and valuable business connections established.

The modern Messe Karlsruhe exhibition centre, with its spacious, climate-controlled halls, provides a professional, weather-independent setting for product presentations and focused business discussions.

An informative programme of expert presentations provides fresh insights and practical inspiration for businesses. The InnovationsRadar highlights new developments and helps interested visitors discover the exhibitors behind them. The BranchenPionier Award emphasises the importance of innovation in shaping the future of the industry.